

COMPANY PROFILE

Boost Training and Consulting

Company Profile 2020



BOOST

Reach New Heights | Training & Consulting
An ISO 14001:2015 ISO 9001:2015 Certified Company

**Our Solutions Are Fully Customized
And Designed Based on the Needs of our Clients
With the Aim of Achieving Lasting Results.**

In Business, its all About Human Capital, and our
Approach to Instructional Design Will Help You
Retain and Enrich Your Talent Pool.



Table of Content

Boost Training and Consulting



| | |
|---------|------------------------------------|
| Page 04 | About Boost |
| Page 06 | Boost office and courses locations |
| Page 08 | Why Choose us |
| Page 09 | More about us |
| Page 20 | What we do |
| Page 45 | Vision, mission and values |
| Page 47 | Novel Programs |
| Page 49 | Courses Sectors and Categories |
| Page 50 | Partners and clients |
| Page 62 | Get in touch |

About Boost



ABOUT BOOST

Boost Training and Consulting

Boost for Training and Consulting is an international highly dynamic, competent, and fast growing organization providing efficient learning and development solutions in the Middle East and Africa.

Transform knowledge into impact and drive innovation in your organization

With us possibilities are truly endless

We Will Help You

learn new methodologies and gain something new.

You Will Have

A great practical experience to talk about it

Change the Way You Work

& change the way you look at your own life!

ABOUT BOOST

Boost Training and Consulting



Boost was established in 2001



Trained more than 50,000 participants



Our solutions are fully Customized



Providing inspirational, innovative & experiential training solutions



HIGHLY DYNAMIC

Boost for Training and Consulting is a highly dynamic, competent, passionate, fast growing learning & development organization



EXPERIENTIAL

providing inspirational, innovative & experiential corporate training solutions, team building activities



Effective learning is seen when a person progresses through a cycle of four stages:

(1) having a concrete experience followed by (2) observation of and reflection on that experience which leads to (3) the formation of abstract concepts (analysis) and generalizations (conclusions) which are then (4) used to test hypothesis in future situations, resulting in new experiences.

Boost Office Location

Our Professional Training programs & youth business events all empowered by qualified internal resources as well as network of affiliated partners.



Headquarter in UAE, Other branches in Egypt and KSA

We Continue To Grow Each Year



To date, we have successfully delivered training courses throughout the Middle East as well as North America, Asia, Europe and Africa, and continue to grow each year and we strive for Excellence in everything we do.

Courses Location

- ✓ Abu Dhabi
- ✓ Dubai
- ✓ KSA
- ✓ Egypt
- ✓ Oman
- ✓ Turkey
- ✓ Al Ain
- ✓ Malaysia
- ✓ London
- ✓ Thailand
- ✓ Morocco
- ✓ Italy
- ✓ Spain
- ✓ Singapore
- ✓ France

Why Choose Us

Why Choose Us

Here Are Four Main Reasons To Consider.



We are unique

Because we're embedded in business. We believe everything we do should deliver real results to individuals and organizations. We take time to understand your needs and tailor our programs to suit you.

Our programs are led by business leaders,

Not just academics, who understand the reality of business not just the theory. Through our immersive approach to learning, you'll be challenged, encouraged and inspired.

Wide Range Of Training Subjects

We have an unrivalled selection of courses from leadership, management and business, into more specialist and technical areas of expertise.

Advanced Reporting System

We provide an advanced reporting system, that is well designed, clear, and straight to the point.. collecting all the data of all the students evaluations on the training course and the instructor.



More About Us!

Learning and Gamification Solutions

Engaging, “relevant” and “effective” are hallmarks” of BOOST’s learning and gamification solutions. From stand-alone games to embedded gaming elements, these principles are deeply woven into our DNA. Our clients love and trust us due to our culture of care and commitment



Transform Knowledge Into Impact & Drive Innovation in Your Organization

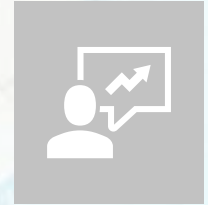


The element of “fun” with serious learning.

Our clients turn to us for training projects from start to finish: strategic planning to learner assessment. Because we work with some of the industry’s biggest players and have the capacity to quickly ramp-up, we’re also called in mid-deployment to help with other firms’ projects

The Top Qualities of our Trainers

Your Development, Our Passion



With the global job market becoming increasingly competitive, professionals are under constant pressure to keep pace with fast-changing conditions and to stand-out from among their peers.

That is why, you need the right complementary solutions in terms of training, certifications and qualified trainers to become the best and brightest, react faster to changes and be ready for tomorrow.

01

Our Trainers are Facilitators of Change and Learning



02

Our Trainers are Evaluators

03

Our Trainers are Strategic Thinkers and Partners

04

Our Trainers are well-versed in Instructional Design

05

Our Trainers are Project Managers



Learning Methodology

Our Approach Is Simple:



Understand the business objectives driving the needs for learning.



Identify the knowledge and performance gaps.



Close those gaps with a solution that is relevant to your people and changes their behavior.

A Full Integrated

Development Journey

We believe that we have to provide our partners a full integrated development journey to enable us achieving the lasting impact and getting tangible results that can change the whole business and transform lives.

Reflect on your past, challenge your present, impact your future



The beautiful thing about learning is that no one can take it away from you

B.B. KING





Bridging the Gaps

Our strong profile which contains experiential learning solutions, organizational development consulting solutions and powerful e-learning solution will give us the opportunity to integrate all these solutions with the result of bridging the gaps on the business and people sides for all organizations' types on different management layers and levels.



We will guarantee you a longer attention span and thus higher retention of learning, more application in business.

Development Results

Also we believe that all these solutions will work together to lead us to achieve the agreed-upon development results

Development Tools

Reflect on your past, challenge your present, impact your future



Brief Presentations by the Consultant



Video Films, Videotaping & Playback Training Solutions



Learning Bites



Business Story Telling



One-to-One & Group Discussions



Board Games Simulations & Small Projects



Providing Inspirational, Innovative & Experiential



Case Studies



DEVELOPMENT TOOLS | BOOST TRAINING AND CONSULTING



Development Tools

Reflect on your past, challenge your present, impact your future



Individual Action Plans



Individual and Team Exercises,
Indoor & Outdoor



Group Debriefs



Internal Marketing Learning Tools



Behavior Modeling & Role-Plays



Virtual Reality



Online Simulation

DEVELOPMENT TOOLS | BOOST TRAINING AND CONSULTING



Development Journey

Improve Your Performance, and Drive Business Success.



Before Training

- ✓ NA
- ✓ Send proposal
- ✓ Get approval
- ✓ Pre-assessment

During Training

- ✓ Experiential
- ✓ Blended
- ✓ Micro

After Training

Post Course Reinforcement

- ✓ Post assessment
- ✓ Action plan
- ✓ Follow-up programs
- ✓ Overall report
- ✓ One on one coaching



1

2

3

LEARNING CONCEPT

Improve Your Performance, and Drive Business Success.



LEARNING RESULTS

Reach the 4th Level & Achieve Better Results.



MANY trainings offered to corporates are followed by smiley feedback sheets and good vibes.

However, very few programs drive real behavioural change, and tangible business results.



Kirkpatrick Model

Based on Kirkpatrick Model, We Will Help Trainees Reach the 4th Level and Achieve Better Results.



Real behavioral change,
and tangible business results.



LEARNING RESULTS



Reach the 4th Level
And Achieve Better Results.



Reach the 4th Level & Achieve Better Results.



Reaction

Measure your participant's initial reaction to gain an understanding of the training program and valuable insights into the material quality, educator, and more.



Reaction

Measure how much information was effectively absorbed during the training and map it to the program or individual learning objectives.



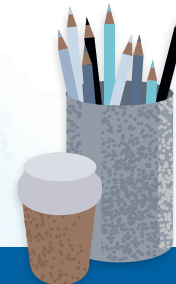
Behavior

Measure how much your training has influenced the behavior of the participants and evaluate how they apply this information on the job.



Results

Measure and analyze the impact your training has had at the business level, and be sure to tie it to the individual or program.



What We Do

What We Do

Boost Training and Consulting

Year after year, brands name us their best-in-class training partner due to our global reach, diverse catalog and overall quality.



What We Do

Services / Consultation / Boost Training and Consulting

Year after year, brands name us their best-in-class training partner due to our global reach, diverse catalog and overall quality.



Consultation

BOOST is a Management Consulting firm specializing in helping organization overcome their most challenging strategic or operational issues.



On Every Engagement,

we augment our client's teams, working alongside their employees to better understand the objective or issue at hand, intensively analyze and research potential solutions from proprietary resources, and then comprise a detailed strategic plan to implement our recommendations.

What We Do

Services / Consultation / Boost Training and Consulting

Year after year, brands name us their best-in-class training partner due to our global reach, diverse catalog and overall quality.



BOOST works with the client to help identify the main pain points and then designs short and long term remedies and solutions to solve the identified issues using a systematic and creative approach.

BOOST's involvement varies with the nature of the situation and the request of the client.

We Help You Achieve The Desired Benefits



After meeting with the client and agreeing on the scope of the project, a team of specialized consultants from BOOST starts working with the client's staff.

Together we collect facts and data, which we analyze using the latest slice and dice techniques to identify practical solutions.

After agreeing on the solutions, we train the client's staff, assist in the implementation and help the client achieve the desired benefits.



What We Do

Services / Consultation / Boost Training and Consulting

Year after year, brands name us their best-in-class training partner due to our global reach, diverse catalog and overall quality.



Improving Business Performance,

turning risk and compliance into opportunities, developing strategies and enhancing value are at the core of what we do for leading organizations.

High performing firms focus on advancing their business functions to surpass the competition. They look for opportunities to leverage technology, digital labor, analytics, and service delivery options to create agility.



Corporate Strategy

We bring time-tested approaches and proven methodologies, as well as cutting-edge technologies and the most up-to-date information, to the table.

There are many different types of consulting services that can help achieve a business' primary goals.

These are six types of corporate strategy consulting that could help take your firm to the top – and keep you there.

- ▶ **Corporate strategy**
- ▶ **Business Unit Strategy**
- ▶ **Restructuring and Operating Model.**
- ▶ **Sustainability Strategy**
- ▶ **Growth & Innovation**
- ▶ **Alignment & Cascading**

What We Do

Services / Consultation / Boost Training and Consulting

Year after year, brands name us their best-in-class training partner due to our global reach, diverse catalog and overall quality.



Operations

Boost helps you develop an unconstrained, end-to-end program to transform your operations. We'll ensure that you focus on the opportunities that maximize competitive advantage and strengthen the connection between operations and strategy.

It in addition includes designing and implementing business transformations in both primary and secondary functions.

- ▶ **Capital Projects & Infrastructure**
- ▶ **Supply Chain**
- ▶ **Product development & Procurement**
- ▶ **Service Operations and Portfolio**
- ▶ **HR Operations.**
- ▶ **Health & Safety Management**

Customer-Centric Business

we believe that this will only change, when we touch the hearts and minds of customers. Boost consultancy team supports you in delivering on your promise by giving customers, their emotions, their demand, and their expectations a more central position in your business. Our services focus on

- ▶ **Customer experiences**
- ▶ **Customer service transformation & technology**
- ▶ **Marketing Transformation**
- ▶ **Sales Transformation CRM**



What We Do

Services / Consultation / Boost Training and Consulting

Year after year, brands name us their best-in-class training partner due to our global reach, diverse catalog and overall quality.



Organization (People and Change)

Boost help organizations uncover the underlying causes of performance obstacles and empowers leaders to drive change through the lens of organizational culture, leadership development, and people strategy.

By using international best practices and tools helping you to improve efficiency, enhance operations, and drive profitability by the providing the following services



- ▶ Culture & Change
- ▶ Leadership development consultancy and coaching
- ▶ Organization Design
- ▶ Enterprise Agility & Resilience
- ▶ Behavioral Change Management
- ▶ Talent Management and Learning
- ▶ Global Mobility Service
- ▶ Workforce Advisory Services

What We Do

Services / Consultation / Boost Training and Consulting

Year after year, brands name us their best-in-class training partner due to our global reach, diverse catalog and overall quality.



Technology & Media Production

Boost advises clients in all areas of media, entertainment and technology. We help our clients grow profits and remain competitive amid market uncertainty. Boost helps you attack today's business and technology challenges by leveraging its deep domain expertise coupled with extensive Industry understanding and core capabilities in innovation, operations and technology, all grounded with the following services:



- ▶ **Cyber security services**
- ▶ **Digital enablement**
- ▶ **Enterprise and cloud services**
- ▶ **Intelligent automation**
- ▶ **Digital Strategy & Business Architecture**
- ▶ **Digital Sales**
- ▶ **Digital Marketing**
- ▶ **Digital Content Management**
- ▶ **Digital Customer Experience (Design & Innovation)**
- ▶ **Digital Customer Service**
- ▶ **Digital Social Media & Collaboration**
- ▶ **Digital Commerce**
- ▶ **Digital Applications**
- ▶ **Learning Management Systems & MOOC S**
- ▶ **E-Learning content development Services**
- ▶ **Evaluating and QA of e-Learning Solutions**
- ▶ **Standards of e-Learning and LMS development**

What We Do

Services / E-Learning / Boost Training and Consulting

Year after year, brands name us their best-in-class training partner due to our global reach, diverse catalog and overall quality.



E-Learning

Research-based and academically rigorous curriculum, designed and adapted for a dynamic online learning experience



Do you have learning or training courses you would like to deliver to your employees digitally through an online or virtual platform?

We help companies to design and implement virtual or online learning such as:

- ▶ Analysis of virtual and digital learning needs for executives, professionals, managers and leaders.
- ▶ Design and development of virtual and e-learning content/modules, activities, tests and assessments.
- ▶ Assessment and selection of the most appropriate virtual and digital learning platform.
- ▶ Design for different virtual learning modes such as micro-learning, gamification, webinars, instructor-led training and learning on demand to suit the learning profile and patterns of employees.
- ▶ Provide facilitators who are experienced in facilitating and delivering facilitated virtual training



What We Do

Services / Customized Training / Boost Training and Consulting

Year after year, brands name us their best-in-class training partner due to our global reach, diverse catalog and overall quality.



Customized Training

Our solutions are fully customized... And designed based on the needs of our clients with the aim of achieving lasting results.

We help companies to design and tailor employee learning programs and solutions to achieve organisational learning goals, address training gaps and cater to the varying learning patterns of their employees.



- With a full analysis of your training initiative, company and desired outcomes by a subject matter expert, critical questions, stakeholders, communications and budgets are defined before getting started.

- ▶ We uncover the true training needs.
- ▶ We determine who requires the training.
- ▶ We identify the tasks needed to do the job.
- ▶ We create content analysis.

What We Do

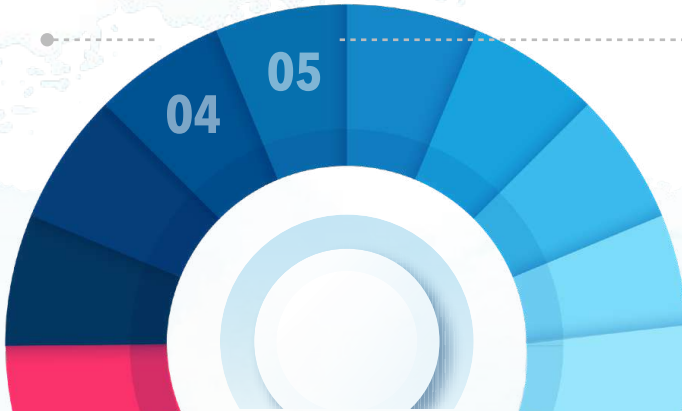
Services / Assessment & Novel Programs / Boost Training and Consulting

Year after year, brands name us their best-in-class training partner due to our global reach, diverse catalog and overall quality.



Assessment

We believe that assessment based training will help our students achieving deeper understating of the learning which will help us getting lasting impact



Novel Programs

- “Engaging,” “relevant” and “effective” are hallmarks of BOOST’s learning and gamification solutions from stand-alone games to embedded gaming elements, these principles are deeply woven into our DNA.

Our clients love and trust us due to our culture of care and commitment

What We Do

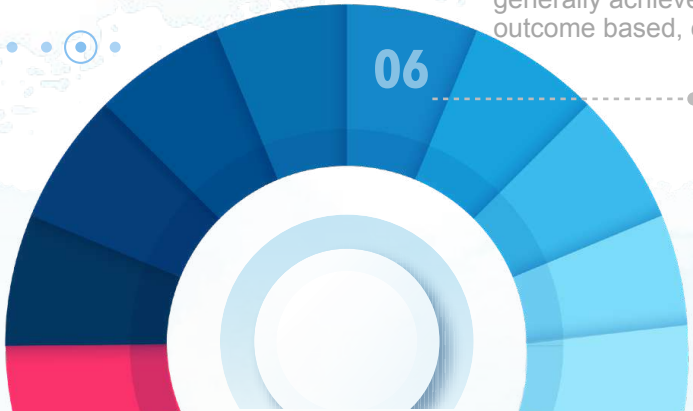
Services / Team Building / Boost Training and Consulting

Year after year, brands name us their best-in-class training partner due to our global reach, diverse catalog and overall quality.



Team Building

We provide dynamic outdoor and indoor team based programs to corporate businesses. Our team building programs are designed to focus on team and management skills including leadership, communication, trust, personal development and task achievement; generally achieved through experiential, outcome based, entertaining activities.



What We Do

Services / Team Building / Boost Training and Consulting

Year after year, brands name us their best-in-class training partner due to our global reach, diverse catalog and overall quality.



THROUGH ACTION LEARNING

Through action learning - using actual experiences as a learning tool, In our outdoor classroom, teams are faced with challenging activities and problem solving scenarios to test their communication skills.

Let us develop a program that meets the needs of your group or team.

MANAGEMENT DEVELOPMENT

Discover effective ways to get tasks accomplished through others.

Develop your next line of leaders and see what they can accomplish through effective delegation.

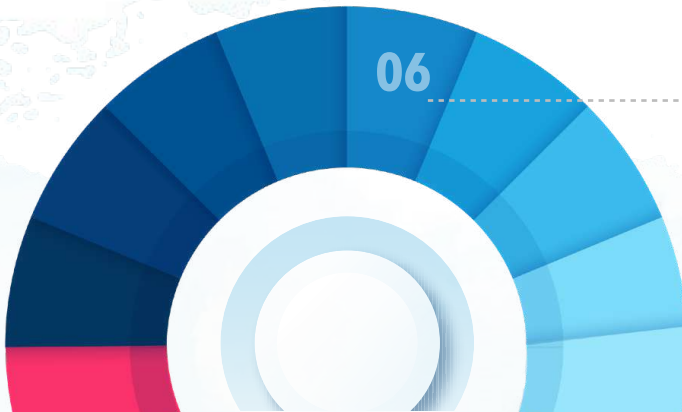
COMMUNICATION SKILLS

Learn to set clear objectives and measure performance.
Learn to ask for help and how

much (or how little) communication there needs to be among co-workers. Discover the importance of communicating ideas and experiences among the group to accomplish goals.

“You can discover more about a person in an hour of play than in a year of conversation.”

-Plato



What We Do

Services / Team Building / Boost Training and Consulting

Year after year, brands name us their best-in-class training partner due to our global reach, diverse catalog and overall quality.



BECOMING A HIGH PERFORMANCE TEAM

How motivating a positive attitude, commitment to the team, trust, and communication can lead to phenomenal results.

RESOLVING CONFLICT

Assess how each team member approaches their work and what that means for reducing conflict and increasing cooperation. Learn a feedback strategy that motivates co-workers to thank you for your insights.



STRATEGIC PLANNING

Discover how to structure your planning time to produce maximum results.
Learn how to avoid the planning pitfalls that every leader faces.
Learn guidelines for keeping the team focused on productive planning.

BRAINSTORMING INNOVATIVE BREAKTHROUGHS

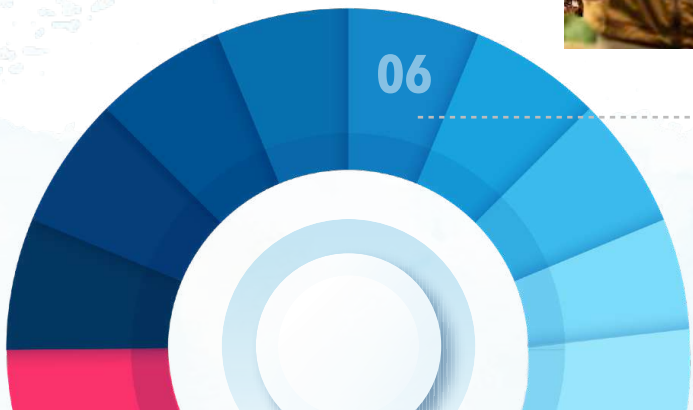
Learn how to be an inside consultant to give breakthrough ideas.
Thinking outside of “the box”.

MANAGING DIFFICULT PEOPLE

How to understand dynamics in conflict - and where you fit in as a mediator. Discover how to break down communication barriers.

LEADING ORGANIZATIONAL CHANGE

How to develop action plan that will make company/organization productive and efficient.



What We Do

Services / Simulation / Boost Training and Consulting

Year after year, brands name us their best-in-class training partner due to our global reach, diverse catalog and overall quality.



Simulation

Your Individual Business Reality ...!

The crucial success factor for sustainable learning is the replica of your company and your individual business reality.

BOOST integrates your corporate reality and philosophy to reach your goals,

Why Is our Business-Based Board Games (Business Simulation) Are Successful?

They are used to support training content.

Even the most fun and interactive board game will fail if it is played outside the boundaries of a training seminar with clear objectives.

The advantage of using the board game is to reinforce and teach new training content.

The game provides a non-traditional method to present the information and reduces the trainer's design time. Trainers can then concentrate on the transfer of knowledge during the game and hold discussions to verify retention at the end of the game.

What We Do

Services / Simulation / Boost Training and Consulting

Year after year, brands name us their best-in-class training partner due to our global reach, diverse catalog and overall quality.



We're Constantly Looking for Innovative Methods and Techniques To Encourage Trainees Participation

HOW OUR BUSINESS SIMULATION CAN HELP YOU?



Engage all participants in the topic



Create a relaxed environment



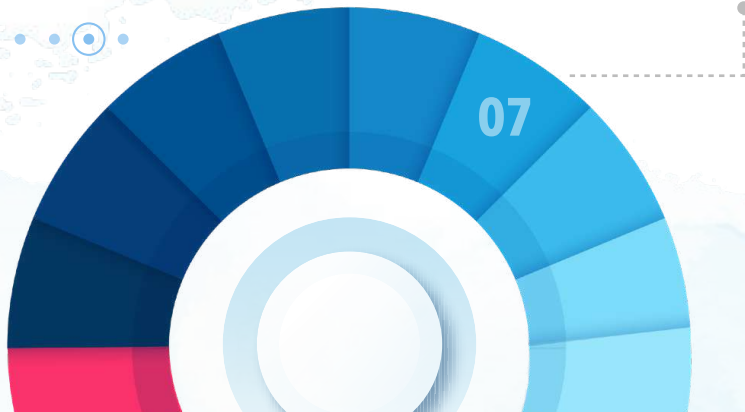
illustrate content



Apply adult education & instructional design principles



Make complex information understandable & interesting



IN FACT,

it could be a very good way to tackle a serious, contentious or difficult subject because it makes people think about it in a different way and in a new context.



FRIENDLY COMPETITION.

Business Simulation is relevant and meaningful because the inherent social interaction factors motivate employees to work harder in the regulated and friendly competition.

What We Do

Services / Gamification / Boost Training and Consulting

Year after year, brands name us their best-in-class training partner due to our global reach, diverse catalog and overall quality.



BOOST Gamification Solutions to Enhance Your Corporate Training

BOOST Gamification is highly engaging, challenging, and “fun.” The approach needs active participation from the learner and, thereby, creates a more sticky learning experience.



Steady progress in the last 3-4 years

Gamification for serious learning has made steady progress in the last 3-4 years and is being acknowledged as an effective approach for various types of corporate training.

The element of “fun” with serious learning.

Trainees love gamification as it provides the element of “fun” with serious learning. Organizations see the value in its usage for sticky learning, the application on the job, the practice and nudges to mastery, and for driving the required behavioral change.

At BOOST, our gamification practice is over 3 years now, and our courses featuring gamification will typically have:

What We Do

Services / Gamification / Boost Training and Consulting

Year after year, brands name us their best-in-class training partner due to our global reach, diverse catalog and overall quality.



DEFINITION

Gamification by definition is the use of game thinking and mechanics in nongame contexts to engage users in solving problems. In practical terms, it is simply a matter of taking the gameplay mechanics found in games and integrating them with the system we are developing. This is done to create motivations within the users to keep using the system in a similar way to how games motivate their players to keep playing.

IMPLEMENTATION OF GAMIFICATION.

There tend to be multiple reasons why games appeal to players, but the underlying reason is essentially that it fulfills or satiates a certain intrinsic need they may have.

Due to the myriad of ways games appeal to players, it is important to focus on the features of Gameplay mechanics that can best be integrated with an LMS. This is due to the unique challenges that are presented with integrating game mechanics into education. Mirroring games in real life, the mechanics and gameplay need to be simple yet rewarding for the player

IMPACT OF GAMIFICATION.

To be able to see the full effects of gamification, long-term study is required in both the users' acceptance of the system and their usage of it.

However, based on a literature review the findings of the majority of research focusing on gamification have been positive



What We Do

Services / Gamification / Boost Training and Consulting

Year after year, brands name us their best-in-class training partner due to our global reach, diverse catalog and overall quality.



The philosophy of the interface design, and an overview of the gamification features incorporated into the system

Interface Design. The system interface was designed to be as user-friendly as possible, while limiting direct user interaction with the inner workings of the system. It was also designed to emphasize the gamification features that can be found within the system, creating an avenue for the users to take advantage of the game features.

Each student has their own avatar. All the activities are displayed on the taskbar

Game Mechanics in System. Game mechanics are defined as methods with which the user can interact within the game world creating a form of gameplay [34]. Within the context of this system, it generally means ways with which users can experience a game-like environment. Three different game mechanics were implemented into the system to demonstrate game integration into the LMS. All 3 mechanics are commonly found within most popular games available within the market.

The first of these mechanics is leveling up through gaining experience. This helps the user to feel a sense of progression as a short-term mechanic, acting as a constant motivator for the user to keep going. The second mechanic is the use of player avatars. These avatars act as a representation of the user within the system and behave as a form of reward system that creates a form of extrinsic motivation for the user. The third mechanic is the leaderboard. The leaderboard allows for constant, long-term motivation through the comparison of statistics with other users of the system, also in the process creating competition.



What We Do

Services / Virtual Reality / Boost Training and Consulting

Year after year, brands name us their best-in-class training partner due to our global reach, diverse catalog and overall quality.



Virtual Reality

An immersive interactive suite of virtual learning platforms that mirrors a classroom experience

Our training courses are becoming better because of virtual reality. Simulation programs that provide authentic and safe experiences not only help prepare employees for their jobs, but they also free up workers who would have to provide the training. In addition, learners can immerse themselves in a situation repeatedly,

Making sure they have mastered the skills needed for job success.



What We Do

Services / Media Production / Boost Training and Consulting

Year after year, brands name us their best-in-class training partner due to our global reach, diverse catalog and overall quality.



Creates brilliant multimedia presentations that will captivate your audience, delivering your message persuasively.

Our creative team of production experts combines the best in copywriting, scriptwriting, digital graphics, photography, videography, video editing, voice-overs and music, and much more to create attention-grabbing, riveting productions.



Media Production

Full Branding

Graphic Design & Branding

Web/App Design & Development

UI and UX Experts

Copywriting

clever words together..

Video Production

brilliant multimedia



- ▶ 3D/2D Video production
- ▶ Commercial Videos
- ▶ Live Videos
- ▶ Infographics and Toons
- ▶ Voice over

What We Do

Services / Media Production / Boost Training and Consulting

Year after year, brands name us their best-in-class training partner due to our global reach, diverse catalog and overall quality.



WE BUILD INSPIRATION

And it's those who start with why, that have the ability to inspire those around them or find others who inspire them



WE BUILD BUSINESSES

It cuts a different path through Media Production world, We create original concepts, implement across the board and also gather our creative prowess to deliver top-notch creative quality that works for you.

Boost for Media Production and Branding



PRODUCTION BEGINS. CREW MEMBERS WORK TOGETHER

Like gears in a well-oiled machine,



The talent brings the script to life, The director keeps an eye on vision and creativity.



The producer ensures success, tracking time and budget. Excellence ensues!

WE BRAINSTORM.

This is the who, what, when, where and why of your Project.

Magic happens. A rough cut becomes your vision with excellence in editing, motion graphics, and color grading. Music joins the audio mix and ties everything together. The project is complete, your message is live, and your audience is captivated!



What We Do

Services / Media Production / Boost Training and Consulting

Year after year, brands name us their best-in-class training partner due to our global reach, diverse catalog and overall quality.



We help you capitalize on beautifully designed videos and stand out from the crowd.



TOP-NOTCH Creative Quality

Out-of-the-ordinary creative vision

- ▶ Ideation
- ▶ Conceptualization
- ▶ Casting
- ▶ shooting
- ▶ Editing
- ▶ Video Production
- ▶ CRM strategy
- ▶ Product strategy



What We Do

Services / Media Production / Boost Training and Consulting

Year after year, brands name us their best-in-class training partner due to our global reach, diverse catalog and overall quality.



Digital Marketing Experts

Digital Experts offer a wide range of Digital Marketing Services.

Our services include Search Engine optimization, Destination marketing, Social media marketing, Premium web development, local SEO & much more.



We do not only provide Digital Marketing Services but we also offer a wide array of related services such as marketing consultancy and snapchat marketing, pay per click, affiliate marketing, website audits, social media Marketing and optimization, branding and several others.



Vision, Mission and Values

Vision, Mission and Values

Boost Training and Consulting



Vision

To Be Recognized as the Partners' First Choice in the Field of Learning and Development Locally and Globally



Mission

Enable our Partners Achieving Their Objectives by Designing Innovative Learning and Development Solutions Which Will Boost People Performance and Business Results as Well.



Values

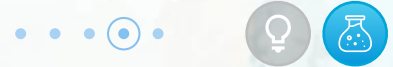
- ✓ Quality
- ✓ Commitment
- ✓ Innovation Passion
- ✓ Partners' Success Result Orientation



Novel Programs

Novel Programs

© Boost Training and Consulting



“Engaging,” “relevant” and “effective” are hallmarks of BOOST’s learning and gamification solutions. From stand-alone games to embedded gaming elements, these principles are deeply woven into our DNA.

Powered by



Courses Sectors

Courses Sectors and Categories

Boost Training and Consulting



Human Resources



Management



Interpersonal skills



**Financial, accounting
& banking**



**Administration &
security**



**Customer service
& public relations**



Legal



**Supply chain, logistics
& warehouse**



**Facility &
transportation
management**



Project management



**Health, safety and
environment**



**Customer service
& public relations**



**Civil construction
engineer**



**Mechanical
Engineering**



**Maintenance
Management**



Oil and gas



**Quality and
excellence**



**Welding, NDT &
corrosion**



Electrical Engineering



**Instrumentation
and Control**

Over 2000 Training Course
And 20 Sectors

Partners & Clients

INTERNATIONAL PARTNERS

Boost Training and Consulting



BARRETT VALUES CENTRE

The Barrett Values Centre (BVC) Provides Powerful Metrics That Enable Leaders To Measure and Manage the Cultures of Their Organizations.

The Cultural Transformation Tools Provided by Barrett Have Been Used To Map the Values of Over 6,000 Organizations and 3,000 Leaders in 90 Countries.

The Cultural Transformation Tools Are Used by Corporations, NGOs, Government and Municipal Agencies, Communities, Schools and Nations and Is Available in Over 50 Languages.



MTa's Experiential Learning Materials and Methodology Are Used by Facilitators in Over 100 Countries, by Thousands of the World's Most Demanding Organizations.



INTERNATIONAL PARTNERS



Boost Training and Consulting



Right for You- Right for Business

Earning a Credential From HR Certification Institute® (HRCI®) Speaks Volumes About You as an HR Professional, About the Organization You Serve and About the Employees Who Put Their Trust in You.

An HRCI Certification Distinguishes You as a Expert in the HR Field, With Proven Levels of Skills and Knowledge, and the Competence Necessary To Mitigate Risks and Drive Business Results.



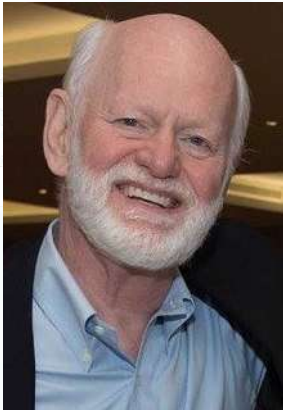
Find an Explicit Replica of Your Company Reality!

The Crucial Success Factor for Sustainable Learning Is the Replica of Your Company and Your Individual Business Reality.

SIMDUSTRY® Integrates Your Corporate Reality and Philosophy To Reach Your Goals, Whether in Your Simulation Solution or in SIMDUSTRY® Learning Architectures.

INTERNATIONAL PARTNERS

Boost Training and Consulting



Marshall Goldsmith Stakeholder Centered Coaching

Is the Largest Executive Coach Network in the World. Headed by Luminaries in Executive Coaching & Leadership Thinking,

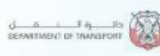
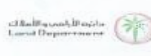
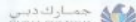
Fortunately the Leadership Courses Offered by Boost, Will Be Awarded Double Certificate by Boost Training and Consulting, and Marshall Gold- Smith Stakeholders Center Coaching



OUR CLIENTELE

Boost Training and Consulting

Our clients know this and would be happy to tell you about their experience with BOOST.
We are flexible, fair, and committed to your success. Think of us being on the same team, your team



OUR CLIENTELE

Boost Training and Consulting



Testimonials

What People Are Saying

Our Delegate's Feedback Speaks for Itself!

We Have Consistently Received Excellent Feedbacks for the Outstanding Quality and Value of the Training Delivered. Here Are Some Samples of Feedbacks Received From our Participants. To Safeguard Privacy, Participant Details Are Not Disclosed Completely.

The Following Quotations Are Excerpts From Real Feedbacks

Filled Out by Past Course Participants and Gets Updated as We Successfully Completes Every Event. If You Are Yet To Book in for a Training Course, or any of our Solutions, We Would Be Delighted To Hear From You.

“



It Has Been an Excellent Course and Full of Applied Strategies. Its a Win-Win for Me, my Team Members and my Organizations

”

“



I Absolutely Loved the Training. Coming From a Country That Is New in the Oil and Gas Industry, I Was Able To See How a Lot of Things Come in To Play and Fit in Together.

”

“



I Will Say the Topic Discussed Has Opened my Understanding in Knowing What It Takes To Be a Good Leader. He Instructor Approach Is Mind Blowing.

”

Testimonials



The materials used for today's training were adequate and the practical sessions and learning points are very useful for daily oil and gas operations.

February 2020, Dubai, U.A.E.

Clearly understood the difference between buying, procurement and purchasing, also understood the term vendor and supplier. The spend analysis is also another topic discussed. Generally is educative.

January 2020, Abu Dhabi, U.A.E.

The use of games to deliver the message was wonderful.

January 2020, Dubai, U.A.E.

This is perhaps the best program I have attended, I have been able to pick up a lot especially from the international perspective in addition to what's already in place.

December 2019, Abu Dhabi, U.A.E.

The training has been so educative and insightful. This is my first time of attending Boost's training and I am really impressed about the thoroughness and attention to details. The course was really educative, and quality of content was great.

December 2019, Abu Dhabi, U.A.E.

I enjoyed the program very much and gained a lot from the training as it reflects the real life and routine.

December 2019, Dubai, U.A.E.

This particular training has been awesome and immensely helpful to me both personally and professionally. I look forward to attending more courses of their nature.

November 2019, Abu Dhabi, U.A.E.

Models are very interesting & informative, we can all apply it in work. A very informative course with insight to global business innovation.

November 2019, Dubai, U.A.E.



Paul Lincoln

CEO & FOUNDER

The course is very effective and would help me in career development and in-leading my team.



Ahmed Naser

CEO & FOUNDER

A life changing experience. The course has broadened my horizon on who I am and how to deal with everyone.

I would just like to say that every moment of this course with the instructor was valuable, and I have learned in 5 days more than I usually do in 3 weeks courses.

January 2020, Abu Dhabi, U.A.E.

It's a wonderful session, I like the practical application and the theoretical part, and also I think the example will give us more understanding any that why I like the approach

January 2020, Dubai, U.A.E.

A life changing experience. The course has broadened my horizon on who I am and how to deal with everyone.

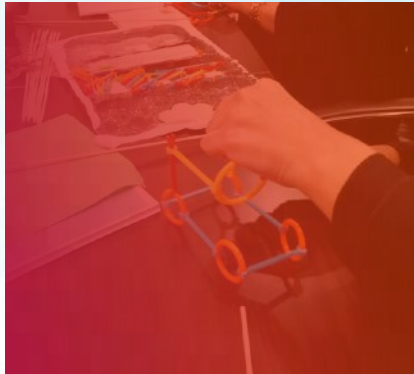
January 2020, Abu Dhabi, U.A.E.

This has been the most exciting so far. Knowledge on Effective Government Relations strategies, plans and the need to strategize to achieve business objectives is good.

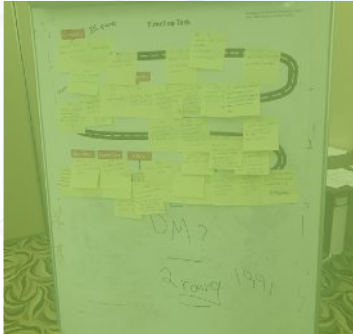
January 2020, Dubai, U.A.E.

Gallery

Testimonials



Testimonials



Get in Touch

Get in Touch

Feel Free To Contact Us



HEADQUARTER IN UAE ABUDHABI

Phone: +971 2 449 6000

Fax: +971 244 96 777

Mobile: +971 50 859 2929 +971 50 412 3294

Email: Info@Boostuae.Com P.O Box 179

Egypt Office

Info@Boostuae.Com

Landline +2 26720311

Fax: +2 26720317



SUBSCRIBE
TO OUR CHANNEL



@BOOST.2001



WWW.BLOG.BOOSTUAE.CO

Thank you.

Please don't hesitate to contact us if
you have any questions



WWW.BOOSTUAE.COM

COMPANY PROFILE

BOOST
Reach New Heights | Training & Consulting
An ISO 14001:2015 ISO 9001:2015 Certified Company

